



Keeping our life science community connected by bringing you the latest research, science, and solutions for exploring the future of precision medicine and the technologies that are powering it . . . via the platform of your choice.

# Your Event. Your Way.

BENEFITS	VIRTUAL EVENT	IN-PERSON EVENT	WEBINAR
Registration Costs	\$	\$ \$ \$	0
Networking	✓	✓	
Accessibility	✓	✓	✓
On- Demand Access	✓		
Ability to Customize Experience	✓	✓	
View Presentation Materials e.g. Slides, Charts	✓	✓	✓
Q&A With Speakers	✓	✓	
Technology and Solutions Exhibit Hall	✓	✓	
Receptions	✓ <sup>1</sup>	✓ <sup>2</sup>	
Scientific Posters	✓	✓	
Keynote Address	✓	✓	
Roundtables	✓	✓	
Panel Discussions	✓	✓	
Additional Costs	✓ <sup>3</sup>	✓ <sup>4</sup>	✓ <sup>3</sup>

- 1 Networking
- 2 Networking, Food and Beverage
- 3 Online Access, Audio Access
- 4 Travel, Lodging and related expenses